

HAKU COLLECTIVE ANNOUNCES "MELE IN HAWAI'I" LIVE-STREAM ENTERTAINMENT SERIES ARTIST LINE UP

FEBRUARY 20, 2021 Presented by the AlohaSafe Alert App www.alohasafealert.org

MARCH 20, 2021 Presented in part by HAKU COLLECTIVE

'Mele in Hawai'i' is Hawai'i's first and longest-running multi-home live-stream entertainment series since the Covid-pandemic began, supporting over 50+ artists while reaching a global audience with aloha.

FOR IMMEDIATE RELEASE

HONOLULU, HI (February 17, 2021) Haku Collective is pleased to announce the artist line-up for its February 20th and March 20th MELE IN HAWAI'I live-stream entertainment series. Founded by Grammy-nominated producer, artist and CEO of Haku Collective, *Kimié Miner*, MELE IN HAWAI'I is made possible by the generosity of private and public sponsorships. The 60-minute virtual *Mele in Hawai'i* sessions will live-stream on Saturday, February 20th and Saturday, March 20th at 4:00PM-Hawaii Standard Time, to be enjoyed around the world on <u>Haku Collective</u> <u>YouTube's Channel</u> and <u>https://www.facebook.com/HakuCollective</u>

FEBRUARY 20th - Artist Line-Up: Presented by the AlohaSafe Alert App www.alohasafealert.org



Joseph Soul (The Voice top 17) @josephsoul

Thunderstorm Artis (The Voice top 3) @thunderstormartis

Yoza (Nā Hōkū Hanohano Award winner) @yozamusic

> Hosted by **Billy V** <u>@billyv808</u> @billyvradioshow

MARCH 20th - Artist Line-Up Presented in part by HAKU COLLECTIVE



Kalani Pe'a (2x GRAMMY Winner) @kalanipeamusic

Nā Wai 'Ehā (GRAMMY Nominated) @nawaiehamusic

Nā Hoa (GRAMMY Nominated) <u>@nahoamusic</u>

Hosted by **Kimié Miner** (GRAMMY Nominated Producer) @playkimie

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ABOUT ALOHASAFE ALERT APP

Aloha Safe is Hawai'i's official COVID-19 exposure notification app, developed by a local team of volunteers (our friends) in partnership with the Hawaii State Department of Health, Google, Apple and a nonprofit borne out of MIT. About half of the U.S. states are using the same technology and countries around the world are doing the same. Data has shown that for every 2 app downloads, 1 infection can be prevented. This free app keeps all data anonymous, does not use location (GPS) information and will help our community come together to move Hawaii toward a healthier future.

Download the AlohaSafe Alert app to get COVID-19 exposure notifications and help keep Hawaii safe and healthy – all while maintaining your privacy. Download the AlohaSafe Alert Toolkit at: <u>https://www.alohasafealert.org/toolkit/</u> Questions? Email us at: <u>doh.alohasafe@doh.hawaii.gov</u> or visit <u>https://www.alohasafealert.org</u>

ABOUT MELE IN HAWAI'I

From the creators of *Mele in the Hale,* Hawai'i's FIRST multi-home, live-streaming series since the stay-at-home pandemic mandate began, comes Haku Collective's year-round virtual series, *Mele in Hawai'i.* Each family-friendly virtual live-show episode, features Hawai'i's favorite entertainers sharing music and stories from their homes. Multi-streamed across Facebook and YouTube, the unplugged series was created to celebrate music from Hawai'i with a global audience while connecting our artists with their fans in an unprecedented authentic and personal way.

Hawai'i's top recording artists are regulars on the series including, comedians, and public figures such as Kimié Miner, Henry Kapono, Anuhea, Josh Tatofi, Paula Fuga, Glenn of Maoli, Kalani Pe'a, Kapena, Amy Hānaiali'i, Mike Love, Mckenna Maduli, Mele Apana, Shannon Scott, and comedians Pashyn and Zavier Cummings, just to name a few.

Every *Mele in Hawai'i* segment ends with a 'Hana Hou' mele (song) from the artists on the featured episode. These collaborations are recorded and available for viewers to enjoy on YouTube, at the end of the live show. Check out previous 'Hana Hou' performances here: <u>Hana Hou Series Trailer</u>. And don't miss the exclusive "Artist to Watch" spotlight, featured at the top of each segment and discover the best kept artist secrets of Hawai'i...the future of Hawai'i's music. Viewers are invited to leave donations in the virtual tip jar at HakuHawaii.com/donate. We are primarily a donation-based show actively seeking sponsorships to support the guest artists and production costs.

How to watch Mele in Hawai'i, The Series:

- □ Facebook: <u>https://www.facebook.com/HakuCollective</u>
- □ YouTube: <u>Haku Collective YouTube Channel</u>

ABOUT HAKU COLLECTIVE

HAKU COLLECTIVE is a multi-faceted Music company created by artists for artists. Founded by singer/songwriter, *Kimié Miner*, we are a Native Hawaiian boutique music label and immersive product company located on the Island of O'ahu. At Haku, our story begins with music. Most recently celebrated for *"Mele in Hawai'i,"* Haku Collective has hosted the longest running livestream entertainment series in Hawai'i since the Covid-pandemic began, supporting over 50-artists around the world while reaching a global audience with aloha.

Our first global project, GRAMMY[®] Nominated "*Hawaiian Lullaby*," features Hawai'i's top recording artists singing familiar songs in both English and Hawaiian. The story continues through our immersive lifestyle collection including apparel, a keiki line of products, and accessories.

All of our signature Haku products are inspired, designed and locally curated in Hawai'i. For more information or to inquire on HAKU COLLECTIVE collaborations visit: <u>https://www.hakuhawaii.com</u> and follow our mele at <u>@hakucollective</u> and <u>@playkimie</u>.

WATCH ALERT: New Music Video for Children of the Sea (Nā Kama Kai) ft. Kimié Miner https://www.youtube.com/watch?v=WZb2oVD5kfQ

HOW TO DOWNLOAD the single Children of the Sea (Nā Kama Kai) ft. Kimié Miner

<u>WeTransfer: Download Single Here</u> For Radio: ISRC Code QZ-GU7-20-00002 Fanlink: <u>https://fanlink.to/ChildrenoftheSea-NaKamaKai</u>

HOW TO DOWNLOAD Haku Keiki's new song featuring Paula Fuga and Taimane "Holo Ka Wa'a" as part of the full-feature album, Children of the Sea (Nā Kama Kai)

<u>WeTransfer: Download Single Here</u> For Radio: ISRC Code QZ-GU7-20-00006 Fanlink: <u>https://fanlink.to/ChildrenOfTheSea-NaKamaKaiAlbum</u>

HOW TO DOWNLOAD audio of Children of the Sea (Nā Kama Kai) Album

<u>WeTransfer: Download Album Here</u> Fanlink: <u>https://fanlink.to/ChildrenOfTheSea-NaKamaKaiAlbum</u>

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