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HAKU COLLECTIVE ANNOUNCES "MELE IN HAWAI'I" LIVE STREAM ENTERTAINMENT SERIES November 21 and December 12

'Mele in Hawai'i' is Hawai'i's first and longest-running multi-home live-stream entertainment series since the Covid-pandemic began, supporting over 40-artists while reaching a global audience with aloha.

FOR IMMEDIATE RELEASE

HONOLULU, HI (November 17, 2020) Grammy-nominated producer, singer, songwriter and the Founder/President of <u>HAKU COLLECTIVE</u>, **Kimié Miner,** is pleased to announce the following segment dates for her "*Mele in Hawaii*" livestream entertainment series:

Saturday, November 21

Presented by The Council for Native Hawaiian Advancement

Segment Theme: GRATITUDE...Supporting Small Businesses in Hawai'i through *Pop-Up Mākeke* featuring a special giveaway from Haku Collective's new lifestyle and holiday collection which will be awarded to one lucky viewer.

All Participating Artists are Nā Hōkū HanoHano Award Winners:		
	Natalie Ai Kamauu / @natalieaikamauuofficial	
	Hāwane Rios / @hawanemusic	
	Ei Nei / @eineimusic	
Host:		
	Izik / @izikfamous	

Saturday, December 12

Presented by The Council for Native Hawaiian Advancement

Segment Theme: This segment will be a culmination of Haku's "12 Days of Giveaways" with the 12th day landing on the same day as the show. The winner for Day 12 will be announced on the show as a Grand Prize winner. All 12 lucky winners will receive an Artist's pick of product(s) from Pop-Up Mākeke plus a personalized holiday shout-out video from one of Hawai'i's local celebrities.

Participating Artists:		
	Jake Shimabukuro / @jakeshimabukuro	
	Ana Vee /@loveanavee	
	Paula Fuga / @pfunklove	
Host:		
	To be Announced	
How to watch Mele in Hawaiʻi, The Series		
	Facebook: https://www.facebook.com/HakuCollective	
	YouTube: Haku Collective YouTube Channel	

Every *Mele in Hawai'i* segment ends with a 'Hana Hou' mele (song) from the artists on the featured episode. These collaborations are recorded and available for viewers to enjoy on YouTube, at the end of the live show. Check out previous 'Hana Hou' performances here: *Hana Hou Series Trailer*. And don't miss the exclusive "Artist to Watch" spotlight, featured at the top of each segment and discover the best kept secrets of Hawai'i...the future of Hawai'i's music.

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ABOUT HAKU COLLECTIVE

HAKU COLLECTIVE is a multi-faceted Music company created by artists for artists. Founded by singer/songwriter, *Kimié Miner*, we are a Native Hawaiian boutique music label and immersive product company located on the Island of Oʻahu. At Haku, our story begins with music. Most recently celebrated for "Mele in Hawai'i," Haku Collective has hosted the longest running livestream entertainment series in Hawai'i since the Covid-pandemic began, supporting over 40-artists around the world while reaching a global audience with aloha.

Our first global project, GRAMMY® Nominated "Hawaiian Lullaby," features Hawai'i's top recording artists singing familiar songs in both English and Hawaiian. The story continues through our immersive lifestyle collection including apparel, a keiki line of products, and accessories. All of our signature Haku products are inspired, designed and locally curated in Hawai'i. For more information or to inquire on HAKU COLLECTIVE collaborations visit: https://www.hakuhawaii.com and follow our mele at @hakucollective and @playkimie.

ABOUT POP-UP MĀKEKE

Born in response to the coronavirus pandemic and its impact on Hawai'i's small and micro businesses, the Pop-Up Mākeke is a centralized online marketplace that supports over 400 Hawai'i businesses and over 12,000 unique products. In addition to serving as an online hub, the mākeke brings its products to life through weekly QVC inspired shows featured on KHNL, KGMB, K5 and Facebook Live. The Pop-Up Mākeke is managed by the Council for Native Hawaiian Advancement, a federally recognized 501c3 non-profit. https://popupmakeke.com

HOW TO DOWNLOAD Kimie and Paula's NEW SINGLE: Christmas Lū'au

WeTransfer: Download Single Here
For Radio: ISRC Code QZ-GU7-20-00020
Fanlink: https://fanlink.to/ChristmasLuau

HOW TO DOWNLOAD KIMIE's NEW SINGLE: Children of the Sea (Nā Kama Kai)

WeTransfer: Download Single Here

For Radio: ISRC Code QZ-GU7-20-00002

Fanlink: https://fanlink.to/ChildrenoftheSea-NaKamaKai