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**HAKU COLLECTIVE KICKS OFF ITS 2021 “MELE IN HAWAII”
LIVE-STREAM ENTERTAINMENT SERIES
Saturday, January 30, 2021**

Presented by @makahikichallenge and @konabrewinghawaiiikai

‘Mele in Hawai’i’ is Hawai’i’s first and longest-running multi-home live-stream entertainment series since the Covid-pandemic began, supporting over 40-artists while reaching a global audience with aloha.

FOR IMMEDIATE RELEASE

HONOLULU, HI (January 26, 2021) Back by popular demand, Haku Collective’s MELE IN HAWAII live-stream entertainment series is kicking off its first jam session of 2021 with artists, **Likkle Jordee, Fia, Kush County** and hosted by **Ilima-Lei Macfarlane**. Founded by Grammy-nominated producer, artist and CEO of Haku Collective, Kimie Miner, this episode is sponsored by [The Makahiki Challenge](#) and [Kona Brew Co. Hawaii Kai](#). The 30-minute virtual music session will live-stream on Saturday, January 30, 2021 at 4:00PM-Hawaii Standard Time to be enjoyed around the world on [Haku Collective YouTube's Channel](#) and <https://www.facebook.com/HakuCollective>

About the Artists:

@likklejordee

www.likklejordee.com

Download Tip: “Be There” ft Mr. 83 to your playlist today

@theartistfia

www.theartistfia.com

Download Tip: “Morning Time (acoustic)” on all platforms

@kushcounty

kushcountymusic.com

Download Tip: “One Man Band”

@ilimantor

Former 5x Bellator MMA Flyweight Champion

DONATE: “The Ilimanator” Scholarship and give young females a fighting chance to succeed! www.nativelikewater.org

ABOUT MELE IN HAWAII

From the creators of ‘*Mele in the Hale*’, Hawai’i’s FIRST multi-home, live-streaming series since the stay-at-home pandemic mandate began, comes Haku Collective’s year-round virtual series, ‘*Mele in Hawai’i*’. Each family-friendly virtual live-show episode, features Hawai’i’s favorite entertainers sharing music and stories from their homes. Multi-streamed across Facebook and YouTube, the unplugged series was created to celebrate music from Hawai’i with a global audience while connecting our artists with their fans in an unprecedented authentic and personal way. And the demand for Artist with Aloha is undeniable.

Hawai’i’s top recording artists, comedians, and public figures include Henry Kapono, Kimié Miner, Anuhea, Josh Tatofi, Paula Fuga Maoli, Kalani Pe’a, Kapena, Amy Hanaiali’i, Mike Love, Mckenna Maduli and comedians Pashyn and Zavier Cummings, just to name a few.

Every *Mele in Hawai’i* segment ends with a ‘Hana Hou’ mele (song) from the artists on the featured episode. These collaborations are recorded and available for viewers to enjoy on YouTube, at the end of the live show. Check out previous ‘Hana Hou’ performances here: [Hana Hou Series Trailer](#). And don’t miss the exclusive “Artist to Watch” spotlight, featured at the top of each segment and discover the best kept secrets of Hawai’i...the future of Hawai’i’s music. Viewers are invited to leave donations in the virtual tip jar at HakuHawaii.com/donate. We are primarily a donation-based show actively seeking sponsorships to support the guest artists and production costs.

How to watch *Mele in Hawai’i, The Series*

- Facebook: <https://www.facebook.com/HakuCollective>
- YouTube: [Haku Collective YouTube Channel](#)

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ABOUT MAKAHIKIKI CHALLENGE

Makahiki Challenge is Hawaii's First 5k Obstacle Mudrun designed to test your agility, stamina, and heart. Located at Kualoa Ranch in Ka'a'awa's sacred valley, the completion of the challenging obstacles invites you to celebrate with live music, world class Kona Brewing Company beer, beautiful people, and the best nature has to offer. Amidst a global pandemic, the new Virtual Makahiki Challenge was introduced to allow participants to continue the tradition while trying to stop the spread of Covid-19 and maintain social distancing.

CONGRATULATIONS to all those that completed the VIRTUAL MAKAHIKI CHALLENGE!!

This Mele in Hawaii will act as the Virtual Makahiki Challenge's post-race PĀ'INA sponsored by Kona Brewing Company! For more information or to contact Makahiki Challenge visit: <https://www.makahikichallenge.com> and follow us @makahikichallenge

ABOUT HAKU COLLECTIVE

HAKU COLLECTIVE is a multi-faceted Music company created by artists for artists. Founded by singer/songwriter, *Kimié Miner*, we are a Native Hawaiian boutique music label and immersive product company located on the Island of O‘ahu. At Haku, our story begins with music. Most recently celebrated for “*Mele in Hawai‘i*,” Haku Collective has hosted the longest running livestream entertainment series in Hawai‘i since the Covid-pandemic began, supporting over 40-artists around the world while reaching a global audience with aloha.

Our first global project, GRAMMY® Nominated “*Hawaiian Lullaby*,” features Hawai‘i’s top recording artists singing familiar songs in both English and Hawaiian. The story continues through our immersive lifestyle collection including apparel, a keiki line of products, and accessories. All of our signature Haku products are inspired, designed and locally curated in Hawai‘i. For more information or to inquire on HAKU COLLECTIVE collaborations visit: <https://www.hakuhawaii.com> and follow our mele at [@hakucollective](https://www.instagram.com/hakucollective) and [@playkimie](https://www.instagram.com/playkimie).

HOW TO DOWNLOAD the single Children of the Sea (Nā Kama Kai) ft. Kimié Miner

[WeTransfer: Download Single Here](#)

For Radio: ISRC Code QZ-GU7-20-00002

Fanlink: <https://fanlink.to/ChildrenoftheSea-NaKamaKai>

HOW TO DOWNLOAD Haku Keiki’s new song featuring Paula Fuga and Taimane “Holo Ka Wa’a” as part of the full-feature album, Children of the Sea (Nā Kama Kai)

[WeTransfer: Download Single Here](#)

For Radio: ISRC Code QZ-GU7-20-00006

Fanlink: <https://fanlink.to/ChildrenOfTheSea-NaKamaKaiAlbum>

HOW TO DOWNLOAD audio of Children of the Sea (Nā Kama Kai) Album

[WeTransfer: Download Album Here](#)

Fanlink: <https://fanlink.to/ChildrenOfTheSea-NaKamaKaiAlbum>